



washingtoncenterville
PUBLIC LIBRARY
www.wclibrary.info

ANNUAL REPORT
TO OUR COMMUNITY

Our Library:
***Fuel for the Intellect
and Imagination***

Creating Young Readers

Storytime is the cornerstone of Washington-Centerville Public Library's early literacy efforts. Sixteen weekly storytimes, including evening and weekend sessions, draw nearly 10,000 participants annually. In 2012, Sensory Storytime was added. This program, a partnership with Centerville City Schools, caters to kids who have sensory processing disorders like autism.

New Play and Learn stations provide computer-based education in a fun and creative way. Fresh games that support early literacy, as well as formal education, helped double usage of these stations in 2012.

Each summer, the Library hosts Summer Reading Club to encourage people of all ages to read. The Baby/Toddler Summer Reading Club registration increased 34% in 2012 proving that local parents want to get their children off to a great start.

Themed 'Brary Bags were added in 2012. These pre-packaged bags of books include early literacy activities (such as songs and rhymes) as well as a toy that supports an early literacy skill. The 30 themed bags, available for three different age levels, checked out 550 times!

By joining forces with Therapy Dogs International, the Library began hosting Tail Waggin' Tutors, a program that offers new readers an opportunity to practice reading skills with a non-judgmental listener – a dog!



Encouraging Lifelong Learning

In 2012, the Library hosted approximately 850 programs with over 34,000 attendees. Adult minds were challenged with a series on the Middle East, money management workshops, a wine tasting and author event, and Internet programs to name a few.

To support job seekers of all ages, the Library hosted job skills programs at the Library and off-site locations. A Teen Job Skills Workshop featuring local human resources professionals, offered tips on resume writing and interviewing.

In an effort to support the state mandated Common Core Standards, the Library partnered with Centerville-Washington Park District to debut the Wetland Walk. This permanent trail features signage about the wetlands, using content and vocabulary consistent with the 3rd-5th grade science curriculum. In addition, a newly formed teen writing club supports the fluency skills of high schoolers, and the purchase (and cataloging) of Centerville Schools Common Core texts improves access to these resources.



Providing Access to Education and Entertainment

As the 13th busiest public library in Ohio, checking out over 2.1 million items in 2012, Washington-Centerville Public Library prides itself in providing access to more than 380,000 popular materials.

In 2012, The Library debuted summer Sunday hours (1-5 PM) at Centerville Library. More than 1,200 people took advantage of the expanded hours that first open Sunday!

In addition to print books, patrons really appreciate other formats. For example, eBook circulation increased nearly 110% in 2012. Additional resources were allocated to purchase more digital content to meet the demand. As a complement to the digital content available, the Library began checking out Kobo eReaders in late 2012. The eReaders, donated by LexisNexis, were an instant hit with patrons and provide another alternative to large print.

With the addition of two new programs, Afterwords, a Facebook-based book discussion, and Uncorked, a book discussion hosted at a local wine store, the library now hosts five book discussions each month to help readers connect with good books.

Twice as many homebound senior citizens took advantage of the Library's Sunshine Book Delivery program in which books and other materials are delivered to residents who cannot get to the Library. In addition, community groups took great advantage of the Library's Speakers Bureau which offers a variety of programs, in various lengths, free of charge.

Connecting Patrons to Information

Raising awareness about Library resources, and providing patrons with opportunities to build skills to use those resources, is central to the Library's mission.

Research Central offers a user-friendly way to find books, databases, web links and more, all categorized by subject.

WCPL Tech Classes grew and evolved to meet patron needs for job and personal research. Excel, Intro to Facebook, and Pinterest for Beginners, were new topics introduced in 2012.

More than 600,000 users annually visit the Library's four websites. A main website serves as the flagship site, with teen and kids websites catering to age-specific audiences and a mobile website serves those on the go. Visits to Library websites now account for 46% of total library visits.



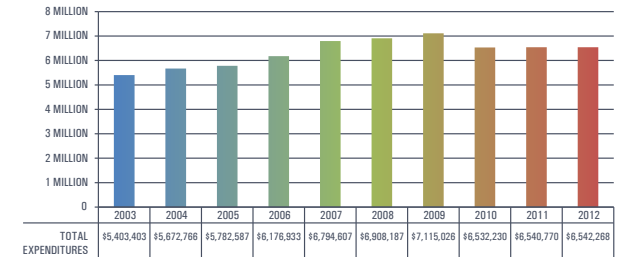
Demonstrating Fiscal Responsibility

As good stewards of public tax dollars, the Washington-Centerville Public Library is constantly monitoring current processes and practices to find efficiencies. That commitment to efficient operations is the driving reason the Library has been able to hold the line on expenses for three years running. Total expenditures in 2012 were \$6,542,268, almost identical to 2011.

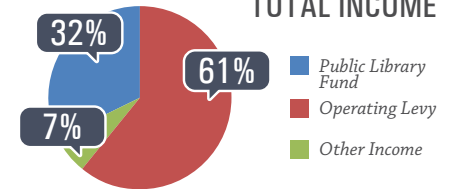
Adequate funding is crucial to delivering the high quality service that patrons have come to expect. In 2012, the Library utilized state funding, as well as funds from the last year of the 2002 levy to maintain operations. Thanks to local citizens, who approved the 2011 ballot issue for an operating levy, new levy funds will begin in 2013.

Other funding sources were sought for special projects. The Friends of Washington-Centerville Public Library donated more than \$13,000 in grants to fund new Play and Learn stations, book trucks, teen summer reading club prizes, flat screen televisions and painting and other improvements to the entrances. In 2012, the group raised over \$22,000 for the Library, which will translate into grants for 2013. A private donation will fund the purchase of new tables and chairs for the Woodbourne children's room, as well as wayfinding signage at Centerville Library and circulation desk improvements at Woodbourne Library. The Library also received grant funds to join the SearchOhio interlibrary loan consortium.

2003 - 2012 TOTAL EXPENDITURES



2012
TOTAL INCOME



2013 Friends of WCPL Book Sale,
April 11 (5-9 PM)*, April 12 (10 AM-6 PM),
April 13 (10 AM-5 PM)

*Friends Only Night. Join the Friends Group (\$5 resident, \$10 non-resident) at the door to gain admission.

Looking Ahead

These new services will debut in 2013!

Freegal – Download music via the eCollection and keep it forever!

Zinio – Over a hundred different eZines (downloadable magazines) offered via the eCollection work on a variety of tablets and computers.

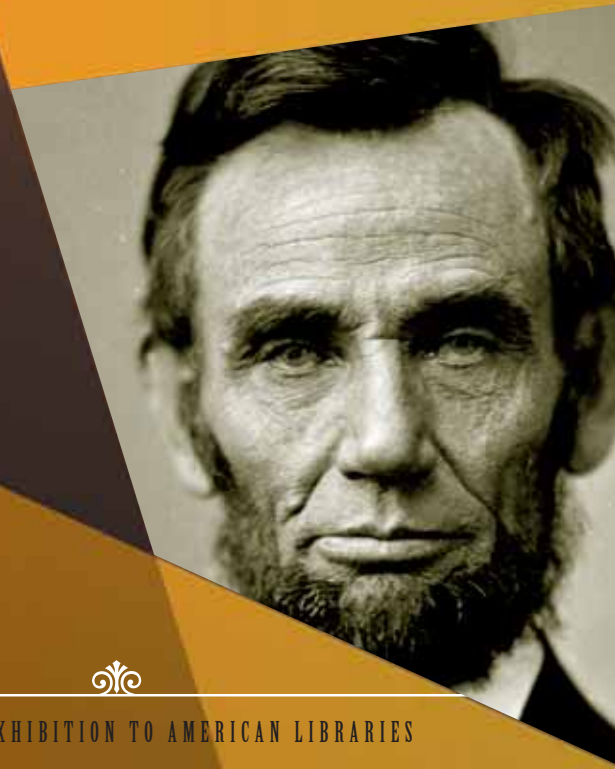
SearchOhio – By joining forces with more than 100 other public and university libraries in a shared lending agreement, our library patrons will now have access to 60 million more books, movies and other items!

Lincoln Exhibit* – April 19 - May 31, 2013

*This traveling exhibition for libraries was organized by the National Constitution Center and the American Library Association Public Programs Office. The exhibition has been made possible by a major grant from the National Endowment for the Humanities.



Lincoln: The Constitution and the Civil War Exhibit – This six-weeks exhibit, at Centerville Library, will open on April 19th at 6:30 PM and run through May 31st! The exhibit and complementary scholar series focus on the presidency of Lincoln and his impact on the nation and our Constitution. Complete details at www.wclibrary.info/lincoln.



A TRAVELING EXHIBITION TO AMERICAN LIBRARIES



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